



KEN SHAIN FOR MINNEAPOLIS SCHOOL BOARD!

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FOR IMMEDIATE RELEASE

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**KEN SHAIN, MINNEAPOLIS TEACHER, ENTREPRENEUR AND ACTIVIST, FINISHES 3RD
IN DISTRICT 4 SCHOOL BOARD RACE; ENDORSES ADRIANA CERRILLO**

Believes the Energetic Latina Community Leader to be the Best Choice for the Seat

MINNEAPOLIS, MN, October 1, 2020. Long time technology entrepreneur, teacher and union activist Ken Shain recently announced that he was endorsing the campaign of community leader Adriana Cerrillo for the 4th District School Board Race in Minneapolis. Mr. Shain ran against Ms. Cerrillo in the primary and lost with 17.33% of the vote. Ms. Cerrillo will be facing another opponent in the non-partisan election on November 3.

Mr. Shain, known widely for launching the desktop mapping industry and pioneering the use of CDROMs for geographic information back in the 80s, as well as propelling 3D laser scanning into the market in the 90s, is best known in state for his work with traffic technology companies such as ISS and SST improving performance of signalized intersections. He began working part time for the Minneapolis School District in 2010 and full time in 2014. He later served a 2 year term on the Executive Board of the Minneapolis Federation of Teachers, Local 59 and was nominated for Teacher of the Year in 2017.

Ms. Cerrillo, is best known for her work with immigrant families in the Latino community in Minneapolis. As a Latina activist, she has been fighting for working families for many years and started a non-profit to help young people succeed in school and go to college. Most recently, at Emerson Spanish Language Immersion School, she pushed for immigrant family involvement in the PTA and did this work in partnership with teachers and administrators. Ms. Cerrillo has broad-based support of business, faith, civic and media leaders in support of her plan to build and strengthen public schools for all, including for our neediest children.

The 4th School Sub District in Minneapolis is a very diverse community and consists of Bryn Mawr, Kenwood, Jefferson, Whittier, and Emerson Elementary Schools; Anwatin Middle School; FAIR Downtown High School and Stadium View School in the Hennepin County Juvenile Detention Center. Mr. Shain has worked in all of them and spent about 60% of his time the past 3 years at Stadium View.

Mr. Shain originally supported the incumbent, Bob Walser, who dropped out at the last minute, and ran at the insistence of fellow teachers who were concerned about the future of public education. As a parent and fellow teacher they trusted Mr. Shain to protect that interest. "In only 8 weeks I was able to get nearly 20% of the vote. Voters were looking for plans," he explained. "But I am here to tell those who voted for me that Adriana Cerrillo is our BEST CHOICE for the seat and has my confidence and support!"